



## PROJECT: “MORE THAN A MILLION” - Serving the People of India

### Summary

#### Background

- **Character Solutions International (CSI)** is a subsidiary of Mission To Children (MTC), a 501(c)(3) incorporated in 1971. MTC has offices in Escondido CA and Calgary AB
- *MTC cares for and cultivates Christlike character in children—especially those at risk*
- John (Skip) Garmo, PhD, has served as President since January 2000
- In April 2008, Indian ministry leaders requested CSI training for one million youth and adults across India in 14 languages

#### Proposal

- Problem: Knowledge plus skill minus character results in failure—in life and in testimony
- Solution: Provide *Character Solutions* as a path of outreach and discipleship
  - Pre-evangelism training and relationship building around character
  - Post-conversion training and discipleship to cultivate Christlike character
- Strategy: Apply 2 Timothy 2:1-3—Teach Indian trainers (mostly pastors) how to bring much-needed character training to more than one million children, youth, and adults in India over a three-year period
- Plan:
  - Jun - Dec 2008: Translate CSI training materials into 14 Indian languages
  - Aug - Sep 2008: Train 1,250 Indian “master trainers” in 6 regions of India
  - Oct 2008 - Jun 2010: Master trainers each train an average of 24 local trainees (mostly pastors), totaling approximately 30,000
  - Oct 2008 – Jun 2011: Beginning immediately after their training, the 30,000 trainees/pastors each teach *Character Solutions* to an average of 34 volunteers in their churches and communities, totaling approximately 1,000,000
  - Progress will be tracked through periodic reports sent to regional offices
- Expected Outcomes:
  - **More than 1,000,000 will be trained and challenged to cultivate Christlike character and to build healing relationships within communities in conflict**
    - 350,000 will be age 9-21, from non-Christian background; many are likely to share CSI’s character concept with friends and family
    - 150,000 will be age 9-21, from a Christian background; they can openly share CSI training with friends and family
    - 500,000 will be from local churches, of which 200,000 are expected to train at least 5 members each—**This doubles CSI potential impact to 2,000,000**
  - Other ministries intend to use CSI, increasing project impact even more
- Team: Training will be provided by CSI and an established network of pastors and others across India who worked together on prior projects
  - 30 offices are already operational in strategic locations throughout India
  - Systems are already in place for activity tracking & financial accountability
- Budget:
  - Approximately \$2.50 per person for one million trainees = \$2.5 million  
(For 14 translations, printing, shipping, travel, training, and administration)
  - Approximately \$.50 per person paid by the one million trainees = (\$.5 million)
  - Net balance needed = \$2.0 million
  - Continuing monthly commitment to India team through June 2011 = \$46,361